



Day One

Substance Abuse and Mental Health Services



Annual Report 2011
July 1, 2010 - June 30, 2011

A message from the Board President and Executive Director



Dianne L. Nason
Board President



David J. Faulkner, MSW
Executive Director

Our youth are what matter. That is why Day One works so hard to reduce adolescent substance abuse in Maine. When kids are able to remove substance abuse from the picture, they can focus on family, school or work. They can put front and center those activities that help them grow into caring, connected and productive adults.

This year Day One has embarked on a new partnership to utilize electronic health records, welcomed new board members from ICL's Young Emerging Leaders Program, made

changes to our residential program, entertained a crowd of 400 supporters at our annual celebration and earned a "Best Places to Work in Maine" distinction. All of these initiatives have one common theme: reducing adolescent substance abuse in Maine.

In an ongoing effort to protect client data and improve procedures, Day One is collaborating with four Maine agencies to implement an electronic health record system called ClaimTrak. As the system takes shape, we anticipate that utilizing this cutting-edge software will enhance our ability to reduce paper usage, assist employees with tracking the complex needs of our clients and increase the security of personal health information.

This year Day One joined the Institute of Civic Leadership's Young Emerging Leaders Pilot Program, designed to get more young people involved in nonprofit governance. Through this program, we welcomed new board members Zander Abbott, a candidate for an MBA in Health Sector Management at Boston University's School of Management and Samantha DePoy-Warren, Spokesperson/Director of Communications and Education at the Maine Department of Environmental Protection. We were also delighted to have Kathryn Schumacher, HRS Manager at Maine Medical Center, join our Board of Directors.

In an effort to focus treatment on the specific needs of young men, who enter our residential program in much greater frequency than young women, Day One has limited the program to males only. At the same time, the facility has increased its capacity from 12 to 16 beds. Clients can now complete treatment in eight months instead of 12, allowing for increased client flexibility.

Day One's Annual Celebration is always our highlight of the year. It is a terrific way to spread the message of the impact of youth substance abuse while raising much-needed funds for our programs. This year we set another record for funds raised through this event. Several Day One clients told their incredible stories to our guests before the keynote address by actress Patty Duke, who spoke about her struggles with mental illness and substance abuse.

For the second year in a row, Day One was selected as one of the Best Places to Work in Maine. The program, endorsed by MaineBiz, recognizes companies who have established and consistently fostered outstanding workplace environments. This incredible honor and distinction is a testament to our staff, who make a difference in the lives of our clients on a daily basis.

2011 has been an outstanding year for Day One. We thank our supporters for their ongoing commitment to our mission to dramatically reduce substance abuse among Maine youth to help them live productive, healthy and rewarding lives.

Sincerely,

David J. Faulkner, MSW

Dianne L. Nason

Day One Donors July 1, 2010 - June 30, 2011

Leadership Circle: \$1,000+

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Community Supporters: \$500+

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Day One Donors July 1, 2010 - June 30, 2011

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Dunkin' Donuts	Mt. Abram	Thomas Woodfill
Donna Erikson		Ross Wyman

Day One Donors July 1, 2010 - June 30, 2011

Helpers: up to \$100

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Local 188

Day One Donors July 1, 2010 - June 30, 2011

Helpers: up to \$100

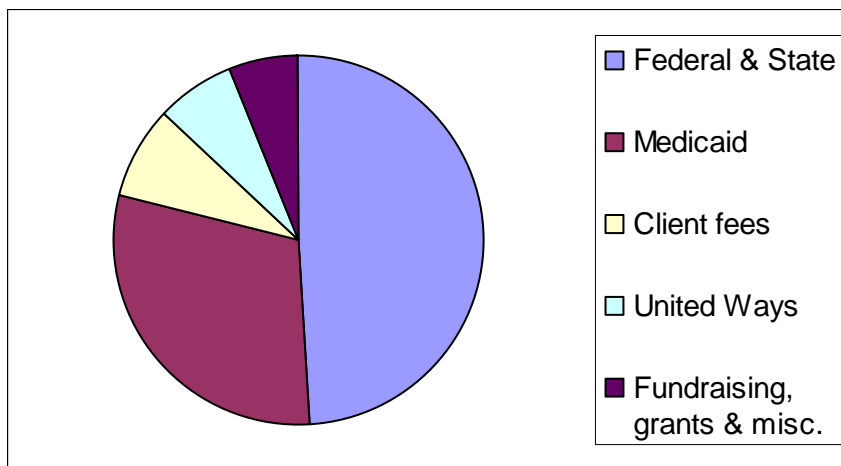
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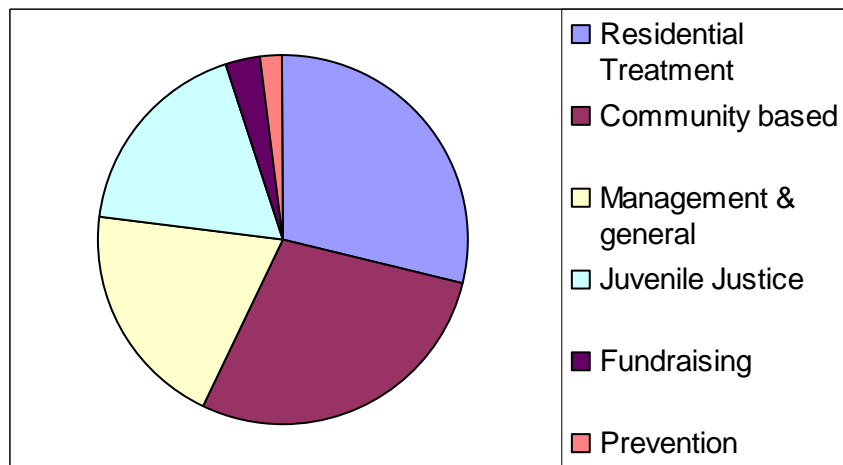
Fiscal Year: July 1, 2010 through June 30, 2011

Revenue \$2,714,956



Federal & State: 49%
 Medicaid: 30%
 Client Fees: 8%
 United Ways: 7%
 Fundraising, grants & miscellaneous: 6%

Expenses: \$2,858,625



Residential Treatment: 29%
 Community Based: 28%
 Management & General: 20%
 Juvenile Justice: 18%
 Fundraising: 3%
 Prevention: 2%

Day One Board of Directors

Zander Abbott, Candidate for MBA at Boston University School of Management
 John H. Branson, Law Office of John H. Branson
 Dianne Buckingham, Retired School Teacher
 Bruce Campbell, Pharmacist
 L. Dennis Carrillo, Doyle & Nelson
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 Samantha DePoy-Warren, Maine Department of Environmental Protection

Steve Eddy (Treasurer), Independent Consultant
 Kevin Freeman, Pizzagalli Construction Company
 David Mount, Retired Marketing/Business Professional
 Dianne L. Nason (President), Key Private Bank
 Jack Quirk (Vice President), Anthem Blue Cross Blue Shield
 Kat Schumacher, Maine Medical Center
 Susan York-Wilbur, Retired High School Guidance Counselor

37th Annual Celebration Award Winners

Making a Difference Award: State Representative Emily Cain

Making a Difference Award: State Representative Patrick Flood

Making a Difference Award: Patricia Kimball, Executive Director, Wellspring

Community Vision Award: Roy McKinney, Director, MDEA

Community Leadership Award: Eileen Skinner, President & CEO of Mercy Hospital



Clockwise from top left: Eileen Skinner, Keynote speaker Patty Duke, Roy McKinney, Day One Board President Dianne Nason, Representative Emily Cain, Representative Patrick Flood, Patricia Kimball

The mission of Day One is to dramatically reduce substance abuse among Maine youth to help them live productive, healthy and rewarding lives.



A United Way Member Agency

525 Main Street • South Portland, ME 04106
CALL 207.767.0991 or VISIT www.day-one.org

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